

Corporate Plan 2013/14 to 2016/17 - Key Action Highlight Report

		Pioneering				Quarter 3 2014/15						Page 1
Outcome	Outcome	Portfolio Leads	Outcome Lead	Officer Leads	Key Action Description	RAG	2014/15 Key	Milestones due for completion during current quarter	Status	Proposed resolution (overdue Milestones)	Milestones due for completion next Quarter	
The Council provides and enables brilliant services that strive to exceed customer expectations.	The Council provides and enables brilliant services that strive to exceed customer expectations.	Pete Smith	Faye Batchelor-Hambleton	Pete Honeywell	Speed up the delivery of Customer and Service Transformation Programme service reviews through developing a Council wide Customer and Service delivery blueprint and Customer Access Strategy.	Green	K1	1. Pre decision scrutiny on draft Customer Service Strategy and implementation plan for initial tranches 2. Cabinet approval of Customer Service Strategy and implementation of initial tranches 3. Pothole reporting available on Plymouth App 4. Open new shop	1. Complete 2. Complete 3. Complete 4. Complete		1. Commence service review on libraries 2. Commence service review on Bereavement, Registrars and Coroners 3. Commence web site procurement	
The Council provides and enables brilliant services that strive to exceed customer expectations.		Pete Smith		Giles Perritt	Focus performance improvement on top priorities identified by Plymouth residents.	Green	K2	1. Set up a forum to help women return to work on family friendly policies after maternity or childcare leave 2. Begin to introduce free Wi-Fi in the city centre 3. Relaunch a home composting scheme	1. Complete 2. Complete 3. Complete		1. Implement new refuse collection arrangements (returning bins etc to correct locations and improving recycling rates) 2. Develop the existing Street Cleansing and Grounds service by co-designing and co-producing with frontline staff through continued engagement to promote a multi-skilled approach (achieving a more flexible workforce and proactive service which can meet service demands across the city).	
Plymouth's cultural offer provides value to the city.	Plymouth's cultural offer provides value to the city.	Tudor Evans	David Draffan	David Draffan	Support the Culture Board in refreshing and implementing a city-wide cultural strategy - the Vital Spark.	Green	K3	1. Start to develop funding application to Arts Council to support the development and delivery of the priorities. Prepare draft document by December in preparation for full submission to Culture Board February 2015	1. Complete		1. Submission of funding application bid to Culture Board (Feb 2015)	
Plymouth's cultural offer provides value to the city.		Tudor Evans		David Draffan	Support Destination Plymouth to deliver the Visitor Plan and a programme of events to raise the profile of the city to investors as a major stepping stone towards Mayflower 2020	Green	K4	1. Present City Centre Company business plan to cabinet for approval – Dec 2. Present draft major event plan to CMT – Dec 3. Agree event and marketing priorities for 2015/16 – Dec 4. Commence refresh of Visitor Plan – Scoping paper dec (end state Mar 2015)	1. Complete 2. Complete 3. Complete 4. Complete		1. Present draft Mayflower programme to CMT – Jan 2. Commence refresh of Visitor Plan–(end state Mar 2015)	
Plymouth's cultural offer provides value to the city.		Tudor Evans		David Draffan	Transform the city's cultural assets to provide greater value to the city through the development of the Plymouth History Centre	Green	K5	1. Completion of interpretation master plan 2. Completion of first phase of the organisation project	1. Complete 2. Complete		1. Appointment of exhibition designers 2. Completion of financial model 3. Submission of stage 1 funding application to the Wolfson Foundation	
A Council that uses resources wisely.	A Council that uses resources wisely.	Mark Lowry	Malcolm Coe	Malcolm Coe	Align the five year Medium Term Financial Plan to the Corporate Plan and deliver the Council's Transformation Programme.	Green	K6	1. 2015/16 - 2016/17 detailed budget to be presented to Cabinet (October 2014) Indicative budget for 2017/18 & 2018/19 2. Refreshed Transformation Programme benefits to be presented to Cabinet 3. Adult Social Care and Children's Social Care budgets to be presented to the Corporate Management Team and Cabinet using cost and volume methodology – demonstrating impact of planned health integration.	1. Complete 2. Complete 3. Complete		1. Deliver budget scrutiny in January 2015, incorporate scrutiny recommendations within overall budget setting. 2. Recommend a detailed 2015/16 budget to Full Council by the end of February 2015, incorporating changes through consultation, scrutiny and final government settlement. 3. Update and produce a revised MTFs to CMT and Cabinet before the end of March 2015.	
A Council that uses resources wisely.		Mark Lowry		Malcolm Coe	Maximise Plymouth's opportunities to secure external funding.	Green	K7	1. Draft City Deal governance arrangements focusing on maximising return on the funding 2. Define principles in agreement in partnership with the University regarding energy sharing in relation to the History Centre	1. Complete 2. Complete		1. Baseline of all external funding sources over the period of the MTFs to be produced for CMT and Cabinet by the end of March 2015. 2. Draft External Funding Strategy	
Pioneering in reducing the city's carbon footprint and leading in environmental and social responsibility	Pioneering in reducing the city's carbon footprint and leading in environmental	Brian Vincent	Malcolm Coe Paul Barnard	Paul Barnard	Work with Plymouth residents, as well as the private and public sector within Plymouth, to create a low carbon city.	Green	K43	1. Recruit PEC volunteer co-ordinator and launch apprentice scheme 2. Launch Green Deal Communities Scheme in targeted areas	1. Complete 2. Complete		1. PEC launches 2nd solar share offer. 2. 300 private rented / owner occupied houses receiving external wall insulation through Green Deal for Communities programme	

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More decent homes to support the population.	More decent homes to support the population.	Chris Penberthy	Paul Barnard	Paul Barnard	Encourage more homes to be available to rent or buy accelerating housing supply and deliver a range and mix of well-designed greener homes that will meet the housing needs of the city through the Plymouth Plan.	Green	K44	<ol style="list-style-type: none"> 1. Agree the final sites of phase 2 (2 out of 10) (From Q2) 2. Release of Phase 4 of remaining City Council sites, including self build sites, with supporting site planning statements to support increased housing delivery 3. Agree criteria for the £50m Affordable Housing Loan facility. 4. Secure planning consent for the first RENTplus homes at Mannamead Centre, to pilot institutional investment model of affordable housing. 5. Secure planning consent for Nelson Project to deliver custom build scheme for ex-service personnel 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 		<ol style="list-style-type: none"> 1. Agree propositions on the phase 4 Plan for Homes sites 2. Complete residential developments at Astor Centre and PLUS Centre (Get Plymouth Building sites) 3. Support bids to HCA Continuous Market Engagement Programme to support future affordable housing delivery 4. Capital funding approval for two self build serviced plots sites
A strong economy creating a range of job opportunities.	A strong economy creating a range of job opportunities.	Tudor Evans	David Draffan	David Draffan	Work with the Plymouth Growth Board and partners to deliver the Local Economic Strategy through systems leadership	Green	K12	<ol style="list-style-type: none"> 1. Delivery team and structure in place for each LES flagship. 2. Learning and Talent Development flagship report to the Growth Board. 3. People, Communities and Institutions flagship report to the Growth Board. 4. Quarterly newsletter started, with headline economy updates. 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete 		<ol style="list-style-type: none"> 1. Ocean City Infrastructure report to the Growth Board. 2. Quarterly Growth Board newsletter. 3. Annual Plymouth Economic Review completed.
A strong economy creating a range of job opportunities.		Tudor Evans		David Draffan	Support the Local Enterprise Partnership to maximise investment and economic growth in the Heart of the South West area through a Growth Deal and EU	Green	K13	<ol style="list-style-type: none"> 1. Establish Growth Deal 'Asks' for Plymouth 2016/17. 2. Identify and agree funding allocations for the LEP's Smart Specialisation areas. 3. Support businesses with RGF applications. 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 		<ol style="list-style-type: none"> 1. Finalise Growth Deal 1b submission to Government. 2. Growth Hub re-procured 3. Contract negotiated for Phase 5 Plymouth Science Park
A top performing education system from early years to continuous learning opportunities.	A top performing education system from early years to continuous learning opportunities.	Ian Tuffin	Judith Harwood	Judith Harwood	Deliver Children and Young People's Plan	Green	K14	<ol style="list-style-type: none"> 1. Commence integration of the school improvement functions and pool budgets and capabilities to meet resource need of Plan. 2. Work with headteachers and governing bodies to map progress against targets and re-align interventions or support as necessary. 	<ol style="list-style-type: none"> 1. Complete. 2. Complete. 		<ol style="list-style-type: none"> 1. Commence childrens needs assessment
A top performing education system from early years to continuous learning opportunities.		Tudor Evans		Judith Harwood	Develop and deliver a skills plan for the city, in line with the future growth agenda.	Amber	K15	<ol style="list-style-type: none"> 1. Refresh Raising Participation Age plan using latest data. 2. Review Employment and Skills plan in light of first year of ESB and amend. 	<ol style="list-style-type: none"> 1. Incomplete. 2. Complete. 	<ol style="list-style-type: none"> 1. Action was delayed to allow new head of skills to come into post, will be completed in Q4. Due to be discussed at Cabinet on 10th February 	<ol style="list-style-type: none"> 1. Skills Plan submitted for sign off at Cabinet in February and declared "active". Prepare launch of the plan 2. LMI skills survey data commenced and initial picture formulated by end of March 14. 3. Commence development of city wide prospectus. 4. Refresh the Raising the Participation Age with the new Head of Skills.
Plymouth is an attractive place for investment.	Plymouth is an attractive place for investment.	Tudor Evans	David Draffan	Paul Barnard	Creation of the Plymouth Plan	Green	K16	<ol style="list-style-type: none"> 1. Testing of the context 2. Produce 1st Draft of the Strategic Objectives 3. Produce 1st draft of the Key Outcomes 4. Produce first draft of policies 5. Propose Draft Plan to CMT 6. Propose Draft Plan to Cab Planning 7. Propose Draft Plan to Cabinet 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 6. Complete 7. Complete 		<ol style="list-style-type: none"> 1. Submit Draft Plan out for consultation.
Plymouth is an attractive place for investment.		Tudor Evans/ Mark Lowry		David Draffan	Support the Local Enterprise Partnership to maximise investment and economic growth in the Heart of the South West area through a Growth Deal and EU	Green	K18	<ol style="list-style-type: none"> 1. Attend MIPI London. 2. Support Clove 400 celebration. 3. Produce new inward investment display. 4. Complete hotel demand research. 5. Visit an additional 10 businesses as part of the Business Relationship Programme. 	<ol style="list-style-type: none"> 1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 		<ol style="list-style-type: none"> 1. Visit an additional 10 businesses as part of the Business Relationship Programme. 2. Launch inward investment video 3. Establish over 1000 twitter followers for investinplymouth

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We will prioritise prevention.	We will prioritise prevention.	Ian Tuffin	Dave Simpkins Alison Botham	Alison Botham	Deliver the Early Intervention and Prevention Plan.	Green	K19	1. Agree recommendations and action plan from the partnership review of effectiveness of systems and services to provide speech, language and communication services. 2. Audit of cases to ensure improved standards of social care closure records. 3. Audit of practice to ensure protocol of identification of lead professional by 2nd review of a CP plan. 4. FWAF Cost-benefit analysis report.	1. Complete. 2. Complete. 3. Complete. 4. Incomplete.	4. Work is underway to analyse FWAF cost benefits and a report will be provided in Feb 15.	1. 97 schools plus most Early Years settings engaged in Health Child Quality Mark 2. 6 week referral to assessment target being achieved 3. Clear outcome reporting in place 4. 48 WTE extra health visitors by 2015 5. Increased capacity for Assertive Mediation and Restorative Justice approaches into early intervention Please note that actions within the Early Intervention Plan will be subsumed within the Commissioning Strategy, Childrens Transformation and Inspection Improvement Plan as part of the Early Help Offer
We will prioritise prevention.		Sue McDonald		Judith Harwood	Deliver both the Early Years Strategy and SEN/D Strategy	Green	K45	1. Agree new leases and timetabled activities with schools that have satellite children's centre provisions on site. 2. Re-commission support for childminders through tendering or consider other models of service delivery. 3. Ensure that the Great Expectations programme in Children's centres is delivered consistently across the city, with effective co-ordination. 4. EHCP and Local Offer delivered 5. Transfer arrangements for statements of SEN published	1. Complete 2. Complete 3. Complete 4. Complete 5. Complete		1. Develop processes and provide information for practitioners to ensure readiness for the effective implementation of Early Years Pupil Premium from April 15 2. Promote and monitor take up of Early Years Training and Support package to ensure all settings continue to maintain and improve quality of provision. 3. Develop specification for how Health visitors will contribute to the Integrated Early Childhood Service including shared outcomes with Children's centres .
We will prioritise prevention.		Sue McDonald		Kelechi Nnoaham	Lead on the city's strategy for health and wellbeing	Green	K21	1. 4 4 54 Health & Wellbeing Board Solution Shop 16/10/14 2. Launch event for 4 4 54 focussing on workplace wellbeing 10/11/14 3. 4 4 54 to Cabinet 11/11/14 4. HWB 20/11/14 5. Caring Plymouth 11/12/14 6. Input and finalise Health Module of Plymouth Plan	1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 6. Complete		1. Evaluation of Thrive launch 2. ODPH behaviour workshops identifying key change enablers for reducing health inequalities 3. Initial meeting of PHT workforce & healthy hospital steering group 4. Draft of DPH Annual Report to CMT
We will prioritise prevention.		Sue McDonald		Kelechi Nnoaham	Develop a clear research and evidence base to understand health inequalities across the city	Green	K46	1. Publicise results of Wellbeing Survey, initial release at 4 4 54 Event 2. Publish Plymouth Report and present to HWB 20/11/14 3. Follow up meeting on integrated intelligence to move forward actions with CCO 4. Draft and finalise Health Module of Plymouth Plan 5. Publish Health Visitor Caseload Survey and associated comms	1. Complete 2. Complete 3. Complete 4. Complete 5. Complete		1. Full Wellbeing Survey Results to CMT 3/2/15 2. Final version of Plymouth Report to be published post CMT 3/2/15 3. PNA consultation closed 16/2/15. Final PNA to go to Feb HWB 4. National Child Measurement Programme Report to be published
We will prioritise prevention.		Sue McDonald		Kelechi Nnoaham	Deliver strategies that reduce individual risk factors and strengthen the role and impact of early intervention and prevention	Green	K47	1. Launch of Reducing Strength Campaign 2. PCC sign up to new national Workplace Wellbeing Charter and develop programme for staff. - Initial meeting with partners 3. Commence development of business case to increase NHS Health Check offer and uptake in the City through alternative delivery vehicles to primary care 4. Commence Consultation and EIA on Healthy Weight Strategic Action Plan (plan to take to HWB Q4) 5. Working with partners to ensure a coordinated approach to minimising risk to the population of Plymouth in the event of a communicable disease/outbreak 6. Working with partners, test multi agency responses to a counter terrorism incident with aim of ensuring plans protect the population	1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 6. Complete		1. Introducing a network of trained Workplace Wellbeing Champions in PCC to support achievement of workplace wellbeing charter and health improvement activity for our workforce e.g. Launch of Everest Challenge 19 Jan. 2. Development meeting re Health Checks with GPs, Pharmacies and Sentinel in Feb 15 3. Work with Secondary Leads for School health & lifestyle survey results; analyse and develop an approach to the findings (to inc mental health, resilience and diet) 4. Gain agreement with Primary leads to a primary school health & lifestyle survey. 5. Complete EIA on Healthy Weight Strategic Action Plan (date tbc) 6. Fuel poverty - Initial workshop including multiple partners will be held (led by public health) to develop a system-wide approach to tackling this issue
We will prioritise prevention.		Chris Penberthy		Stuart Palmer	Deliver the Housing Plan Objectives	Green	K22	1. Reach target of enabling at least 350 under-occupiers to access support/hardship funding 2. Implementation of enhanced deposit guarantee and private rented sector service for young people (18-25 years)	1. Complete 2. Complete		1. Reach target of preventing 1000 households from becoming homeless 2. Tackle welfare reform by enabling at least 400 people in housing need to benefit from budgeting skills training.

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We will help people take control of their lives and communities.	We will help people take control of their lives and communities.	Sue McDonald	Dave Simpkins	Kelechi Nnoaham	Strengthen the public health offer to integrated commissioning to ensure access to modern, integrated services that are fit for purpose and provide value for money	Green	K23	1. Support to CCG on developing an evidence base and estimate the predicted impact of "urgent and necessary measures"	1. Complete		1. CCG support in redesigning pathways to promote health behaviour change to reduce service demand 2. Final sign off of IHVB Transformation Programme Commissioning Strategies 3. Final decision on further PH investigative work around unplanned care 4. Deliver Early Years and Health Visiting initial co-design event. Jan 2015 5. Health Visiting Commissioning paper to Feb Cabinet
We will help people take control of their lives and communities.		Pete Smith		Stuart Palmer	Review and Support co-ordination and capacity building in the voluntary sector and reinvigorate volunteering	Green	K24	1. Website and communications plan to start from 22/10/14 2. Volunteering service contract specification agreed - services to start from 1/10/14	1. Complete 2. Complete		1. Meet targets for volunteer numbers for the Cities of Service projects - (30 Energy Champion volunteers and 40 Grow, Share, Cook volunteers
We will help people take control of their lives and communities.		Pete Smith		Stuart Palmer	Lead agreement on and implementation of a new framework for working with citizens and communities for the city	Green	K25	1. Run workshops for partners and members to scope activity aligned to the framework	1. Complete		None
We will help people take control of their lives and communities.		Ian Tuffin		Dave Simpkins	Deliver an Increase in personalised packages of care to support people to live as independently as possible	Green	K48	1. Following restructure, to have allocated general managers ownership and responsibility to service areas.	1. Complete		None
Children, young people and adults are safe and confident in their communities.	Children, young people and adults are safe and confident in their communities.	Chris Penberthy	Stuart Palmer Alison Botham	Stuart Palmer	Deliver the Community Safety Plan.	Green	K26	1. Monitor performance and address under-performance	1. Complete		None
		Ian Tuffin/ Sue McDonald		Alison Botham	Ensure there is a relentless focus on safeguarding through the implementation of the Corporate Safeguarding Improvement Plan, Plymouth Safeguarding Children Board and Plymouth Safeguarding Adults Board plans.		K27A	Children's Safeguarding 1. Joint action plan for children affected by adult mental health issues. 2. Confirm that government recommendations to improve outcomes for children of prisoners and better support their families are being met. 3. Placement stability Action Plan in place.	1. Incomplete. 2. Incomplete. 3. Incomplete.	Replace all milestones and plans with Ofsted Improvement Plan	From last Qtr: 1. Placement stability Action Plan in place.
Children, young people and adults are safe and confident in their communities.				Dave Simpkins			Green	K27 B	None	N/a	

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People are treated with dignity and respect.	People are treated with dignity and respect.	Pete Smith	Dave Simpkins	Stuart Palmer	Become a welcoming city that is diverse, inclusive and that combats hate crime.	Red	K29	1. Agree Welcoming City actions with partners. 2. Safer Plymouth to commence Systems Leadership approach to tackling Hate Crime	1. Complete 2. Incomplete	2. Work is still ongoing to arrange a partnership session on introducing systems leadership to tackle hate crime.	1. Work with partners on Social Cohesion framework (incorporating Welcoming City) agreed at Cabinet
People are treated with dignity and respect.		Chris Penberthy		Giles Perritt	Implement the findings of the Fairness Commission.	Green	K30	1. Ensure that the financial consequences of the responses to the fairness commission form part of the budget setting process for 2015/16 2. Arrangements for implementation of other, none PCC led recommendations are in place 3. Publicise PCC response to Fairness Commission recommendations	1. Complete 2. Complete 3. Complete		1. AD's are aware of their roles and responsibilities to deliver.
People are treated with dignity and respect.		Ian Tuffin		Dave Simpkins	Improve the quality of the care and support market	Amber	K31	1. Develop Fair Fee model for care home providers considering Living Wage implications 2. Consultation on Fair Fee model for care home providers 3. Cabinet Report on Fair Fee model for care home providers 4. Consultation on Fairer Charging Policy 5. Cabinet Report on Fairer Charging Policy	1. Complete 2. Complete 3. Incomplete 4. Complete 5. Complete	3. Report ready and is due to go to Cabinet on 10th March 2015	1. Hold Review Day for Leadership programme 2. Build business case for Leadership programme 3. Business case to Co-Operative commissioning 4. Develop DQM Process for Domiciliary Care services 5. To have completed 100% of Quality Reviews within the Plymouth boundaries 6. Review QR cycle for Plymouth homes to ensure continuity of review process 7. Review accreditation of Leadership programme course (Leadership Programme for Care Home Managers)
People are treated with dignity and respect.		Ian Tuffin		Dave Simpkins	Working with Partners to create a Dementia Friendly City	Green	K49	1. Diagnosis information pack produced in consultation with specialists and service users, for GPs, ED, SWAST, police, 3rd sector, PCC departments, churches, dom care, supported living and care homes 2. Links to Health Checks in Primary Care - Checks promoted to 'hard to reach' over 65s 3. Healthy child Quality Mark to include Dementia 4. Live Well publicity covers how to reduce the risk of dementia including link on Livewell website 5. Increased referral rates to Dementia Support Workers service 6. Screening built into Learning Disabilities pathways 7. Reablement Provider quarterly reporting shows appropriate number of people with dementia 8. Number of Alzheimer's Society activities and numbers of participants increase 9. PCC Arts and Heritage Service 'Arts and Minds' pilot evaluation produced and external funding sought 10. Increased number joining the Plymouth Dementia Action Alliance	1. Complete 2. Complete 3. Complete 4. Complete 5. Complete 6. Complete 7. Complete 8. Complete 9. Complete 10. Complete		1. End of Life pathway to include Dementia 2. Number of carers registered to the Carers Emergency Response Service increased 3. Number of carers receiving Dementia training increased 4. Review of the support groups for carers of PWD to ensure there is equity of access and needs are addressed 5. Audit completed into primary care prescribing of antipsychotics 6. Review guidance sheet for care homes re management of antipsychotics in dementia completed 7. Dementia Champions on care of the elderly wards in place 8. Hospital Quality Standards in Contract 9. Increased Number of homes reviewed by QA/T team 10. Increased number of Dementia Quality Mark awards to care homes
People are treated with dignity and respect.		Ian Tuffin		Dave Simpkins	Continue to work closely with the NHS to provide a seamless service for older people's care including smoother discharge from hospitals	Green	K50	1. To complete review of hospital discharge practices (reablement and rapid response) 2. Fifteen step down beds based in the community commissioned enabling a smoother and swifter discharge from hospital	1. Complete 2. Complete		1. Joint performance management of Delayed Transfers of Care in place with performance colleagues at Derriford Hospital

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Citizens enjoy living and working in Plymouth.	Citizens enjoy living and working in Plymouth.	Tudor Evans	David Draffan	David Draffan	Deliver a Skills Plan for the city working co-operatively with the Employment and Skills Board, Education, Learning and Families Service and the Local Enterprise Partnership	Green	K32	1. Host 'Building Plymouth' construction skills summit. 2. ESB to review and consult on draft Plan for Employment and Skills.	1. Complete 2. Complete		1. Host a second 'Building Plymouth' Summit. 2. Complete a skills audit for the city. 3. Launch the Plymouth employability passport. 4. Recruit Head of Skills.
		Chris Penberthy		Judith Harwood	Deliver the Child Poverty Plan.	Green	K51	1. Complete mid-term review of child poverty action plan 2. Commence initial scoping of the 2016/19 child poverty strategy 3. Develop child poverty communications and advocacy plan to cover; Citywide 'Conversations about Child Poverty' targeting GPs, children centres, primary schools and business leaders	1. Complete 2. Complete 3. Complete		1. Conduct analysis of the draft Plymouth Plan to ensure that statutory requirements are met, and a forward plan to re-assess needs scoped and aligned with relevant Fairness Commission recommendations to the Council and city 2. Initiate contact with schools from January 2015 regarding what they are doing to tackle child poverty in collaboration with members of the special advisory group to Cabinet for child poverty
		Chris Penberthy		Stuart Palmer	Develop a programme to improve the quality of private rented housing and take action against rogue landlords.	Green	K52	1. Launch consultation - agree project group and start evaluation work	1. Complete		1. Consider consultation response to agree final charter and launch/promote
		Mark Coker		Simon Dale	Reduce problems with potholes through increased investment in capital repair works.	Green	K36	1. Report on progress to date re pothole numbers and annual plan to PH DfT re additional funding. 2. Prepare winter programme and options for continued intervention subject to weather conditions. 3. Prepare report and options based on GAIST survey for med / long term intervention aimed at bringing the carriageway to a state that can be maintained through annual maintenance. 4. Continue with rolling programme of prioritised intervention aimed at meeting HMEP principles that are demonstrable to DfT for investment and funding purposes.	1. Complete 2. Complete 3. Complete 4. Complete		None
Plymouth's brand is clear, well-known and understood globally.	Plymouth's brand is clear, well-known and understood globally.	Tudor Evans	Giles Perritt David Draffan	Giles Perritt	Britain's Ocean City branding will be rolled out.	Green	K37	1. Agree event and marketing priorities 2015/16	1. Complete		1. Ensure BOC branding is used to prominently to promote and during major events 2. Continue national media campaign to raise Plymouth's profile 3. Continue programme of stakeholder engagement to increase appropriate use of the brand by partners 4. Deliver a BOC photo competition to increase community engagement
Government and other agencies have confidence in the Council and partners: Plymouth's voice matters.	Government and other agencies have confidence in the Council and partners: Plymouth's voice matters.	Tudor Evans	Malcolm Coe / Giles Perritt	David Draffan	Implement City Deal for Plymouth	Green	K39	1. Outline planning permission submitted for South Yard 2. Procurement of contractors to deliver the personalised Caseworkers 3. Employability Gateway Challenge Fund launched	1. Complete 2. Complete 3. Complete		1. Outline Planning for South Yard approved 2. Launch of Mentors scheme (formerly known as Caseworkers) 3. Terms agreed with MOD for the transfer of South Yard 4. Procurement of Growth Hub finalised
Government and other agencies have confidence in the Council and partners: Plymouth's voice matters.	Government and other agencies have confidence in the Council and partners: Plymouth's voice matters.	Tudor Evans		Giles Perritt	Develop a proactive approach to lobbying Government, working with the LEP and neighbouring authorities.	Green	K40	1. Chief Executive to present Peninsular Rail Task Force at October Transport Select Committee 2. Initiate campaign to secure acceptable solution to flooding at Cowley Bridge through special PRTF and Network Rail and Environment Agency 3. Parliamentary Reception to galvanise South West business community on connectivity issues 4. Launch of electrification study findings to media and industry	1. Complete 2. Complete 3. Complete 4. Complete		1. Workshops held with DfT to progress Rail 2. Sign off of Plymouth Ask by CMT and One Plymouth Group 3. Development of an advocacy plan and lobbying tracker 4. Review of LEP Governance arrangements regarding a suitable Quality Assurance Framework 5. Review and report on potential areas for increased collaboration with neighbouring authorities leading to greater devolution

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Our employees are ambassadors for the city and the Council and proud of the difference we make.	Our employees are ambassadors for the city and the Council and proud of the difference we make.	Pete Smith	Chis Squire	Matthew Fairclough-Kay	Implement People and Organisational Development Framework.	Green	K41	1. Design and complete 1st draft of the framework for leadership, competencies, skills and knowledge. 2. Commence phase 1 of the CMT / SMT Leadership development programme.	1. Complete 2. Complete		1. Reset Workforce Delivery milestones in line with available resources 2. Commence pilot of Learning and Development process 3. Produce new template for HR policies
Our employees are ambassadors for the city and the Council and proud of the difference we make.		Pete Smith		Giles Perritt	Implement the Corporate Plan Communication strategy.	Green	K42	1. Approve 6 month forecast for Work Force Delivery objectives	1. Complete		None